

Please contact John with questions and concerns:

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PLEASE VOTE ON APRIL 5



Vote John Wirth - April 5
Pieper Power Center
8100 West County Line Road

Friends and Neighbors:

Mequon is a great community. Most people move here because of great schools, low taxes, low crime rates and a beautiful community with a great quality of life. Aldermen cannot govern or fund schools, but they can make a big difference when it comes to these other considerations. I have worked hard to make sure that Mequon stays a great community, and to improve city government. I am running because I am passionate about Mequon, the 4th District and our future.

When voting, I ask you to consider the following things that differentiate me.

Thank you for your consideration, and thank you to everyone who has called or emailed with support and everyone who has displayed yard signs.

VOTE FOR JOHN WIRTH if you want an alderman who has a **proven track record** of:

- ✓ **Keeping taxes low, opposing taxes** hidden as user fees and finding spending **efficiencies**.
- ✓ Prioritizing safety services (**police, fire and ambulance**), **fixing roads** and providing **excellent city services**.
- ✓ Advocating for **openness and transparency** (see *News Graphic* article on back).
- ✓ Supporting a fair, diverse and intelligent **development policy** consistent with Mequon's vision as expressed in multiple citywide surveys of residents.
- ✓ **Working** hard, digging into **issues, questioning** everything and building **consensus**.
- ✓ **Proposing positive, creative solutions to difficult problems**.
- ✓ **Working with you** to address issues that are important to your neighborhood and the City.
- ✓ **Communicating** with you and advocating for better communication from the City.

With John, you know what you get. He's been deeply involved for decades in the Mequon community and city government. He doesn't just make promises, he delivers. And, unlike a new alderman, John will NOT need a couple of years of on-the-job training before being effective as your alderman.

- Husband of Stacey (formerly Stacey Albert) and Dad to Tori (22) and Erin (19)
- Business Receiver; Business/Real Estate Lawyer; Business Owner
- Mequon Resident Since 1978
- Board Member, Drive Fore a Cure (benefitting blood cancer research)/various other charities
- Member, Lumen Christi Catholic Church (lector, building project committee member, former parish council member)
- Board Member, Mequon Community Foundation
- Member, Mequon Economic Development Board
- President, City of Mequon Common Council, 2005 to 2006 and 2012 to 2013
- Alderman, City of Mequon, District 4, 2001 to 2013
- Commissioner, Mequon Planning Commission, 2007 to 2010
- Commissioner, Mequon Board of Appeals, 1999 to 2001
- Member of Other Committees



FROM THE NEWS

Wirth Seeks Fiscal Restraint

"We've ended up with a ridiculously expensive budget here [for Town Center improvement costs]," said council member John Wirth. . . . "[I]f we do that going forward, we're going to have a budget problem."

News Graphic, March 16, 2010

Wirth Urges Caution

"Wirth, who said [Town Center] TIF income projections may have been made 'before the 9/11 of real estate' . . . raised questions about whether debt payments could be made in the first few years and if shortfalls occurred, where the money would come from."

News Graphic, June 25, 2009

Wirth Opposes User Fees to Fund Government

"Wirth said the last time the city reviewed fees, he vowed not to vote for the package unless they were more thoroughly reviewed.

'While the city has increased certain fees because the city's costs to provide the associated services have increased, it has not decreased fees where the fee is greater than the cost of providing the service,' he said."

News Graphic, March 11, 2010

Wirth Proposes Freeze

"The [city's tax levy freeze] resolution calls for the city to voluntarily comply with the terms of the proposed [state] three-year tax levy freeze . . . Wirth proposed the resolution . . ."

News Graphic, August 14, 2003

News Graphic Commends Wirth on Open Meetings and Transparency Efforts

"I would like to commend Mequon City Council John Wirth for promoting open government during a recent Mequon council meeting. . . ."

The council was all set to go into closed session . . . [b]ut Wirth questioned the need . . .

We as a newspaper appreciate it when public officials like John Wirth recognize the importance of transparency in government."

Managing Editor, *News Graphic*, January 21, 2010

Wirth Stops New Taxes

"A plan that once appeared on a fast track - to enact tax-like fees on churches, schools and all other property to help contain flooding problems - is starting to run into opposition. At least two aldermen, Dale Mayr and John Wirth, are now questioning the plan to create a storm water utility. . . . [Wirth] said the utility would be a method of shifting dollars from one set of taxpayers to another set."

Milwaukee Journal Sentinel, June 14, 2001

Wirth Fights Sexual Predator Home

Mequon officials last week began marshaling opposition to the possible location of a group home for Chapter 980 sexual offenders on land owned by Milwaukee County at 10401 W. County Line Road. The parcel borders Mequon, and city officials vowed to show up with busloads of people at the 6 p.m. March 22 public hearing at State Fair Park . . .

Mequon Mayor Christine Nuernberg and Ald. John

Wirth said Wednesday that they will pursue several avenues to knock the County Line Road site out of contention. . . .

But Stan Stojkovic, the chairman of the committee responsible for locating the facility, said there was nothing "precluding" the committee from pursuing the Milwaukee County-owned sites. . . .

Stojkovic asked: "If not there, where? Nowhere is not an alternative."

Milwaukee Journal Sentinel, March 13, 2005