

Please contact John with questions and concerns:
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PLEASE VOTE ON APRIL 5



YARD SIGNS ARE COMING SOON. PLEASE LET JOHN KNOW IF YOU WOULD BE WILLING TO HAVE A YARD SIGN AT YOUR HOUSE.

Friends and Neighbors:

I am running again because I care passionately about Mequon and the 4th District. Mequon has been my home since 1978 and my wife Stacey's since she was five, and my daughters were born and raised here. I care about our future, and our children's future. Since leaving the Council, I have stayed very active in Mequon, with both city and community organizations, but I realize I can do more for you as your alderman. The City and this district have challenges ahead. I hope I can count on your support. Please let me know if you would like a yard sign. I ask for your vote on April 5.

A handwritten signature in black ink, appearing to read 'John Wirth', is written over the end of the text in the previous block.

- Low Taxes and Efficient Spending
- Excellent Safety Services (Police, Fire and Ambulance)
- Better Roads
- Fair and Impartial Administration and Enforcement of Laws
- Open and Responsive Government
- Excellent Communication with Residents

EXPERIENCE AND KNOWLEDGE MATTER

Tax Incremental Financing Districts Challenges

Mequon has tax incremental financing districts that need to be developed or restructured. These include the Mequon Business Park along Donges Bay Road and the Mequon Town Center. If these districts are not handled appropriately, the taxpayers of Mequon will be on the hook for millions of dollars of bond payments.

John Wirth, as a lawyer and as an alderman, has decades of professional and governmental experience dealing with these districts. He understands the issues and the challenges, and will provide leadership in steering the City toward responsible and effective solutions. He also understands that any solution must protect and enhance the investments of neighboring home and farm owners.

Budget Challenges

Like all communities, Mequon is subject to tax levy limits under Wisconsin law. John Wirth does not oppose this disciplined approach to budgeting; in fact, he proposed, supported and led the passage of these kinds of limits for Mequon before the state required them. However, limits are a challenge. The City has to find efficiencies and make choices to ensure that it can continue to provide excellent safety services (police, fire and ambulance) and good roads, plowing, parks and other services while living within these limits.

John Wirth has experience in finding these solutions. During years of levy limits, Wirth provided leadership in budgeting within these limits. The City found ways to increase funding responsibly for police, fire, ambulance, roads and other quality of life services while living within levy limits and keeping the tax rate one of the lowest in the state.

